



**2023/2024**

# Logistics and Supply Chain Data

## What can **GSCi** do for you?

*GSCi brings high frequency, high quality and relevant logistics datasets, curated by a team of experienced supply chain experts.*

- GSCi air, ocean, road and warehousing datasets enable users to analyse, benchmark, monitor and forecast dependant on their logistics and supply chain needs.
- GSCi logistics markets datasets show current market conditions and predict future growth, on a country by country level.
- GSCi company datasets deliver financial and operational visibility.

*GSCi data is supported by in-depth trend analysis, respected by the industry for the last 22 years.*



## How do people use GSCi?

**Acquisitions:** GSCi market share datasets give you the data you need to make your submission to competition authorities to prove the combined entity will not have an anticompetitive market share.

**Investment:** GSCi logistics market size and forecasts datasets help you decide where potential investment opportunities lie – both in terms of market and geography.

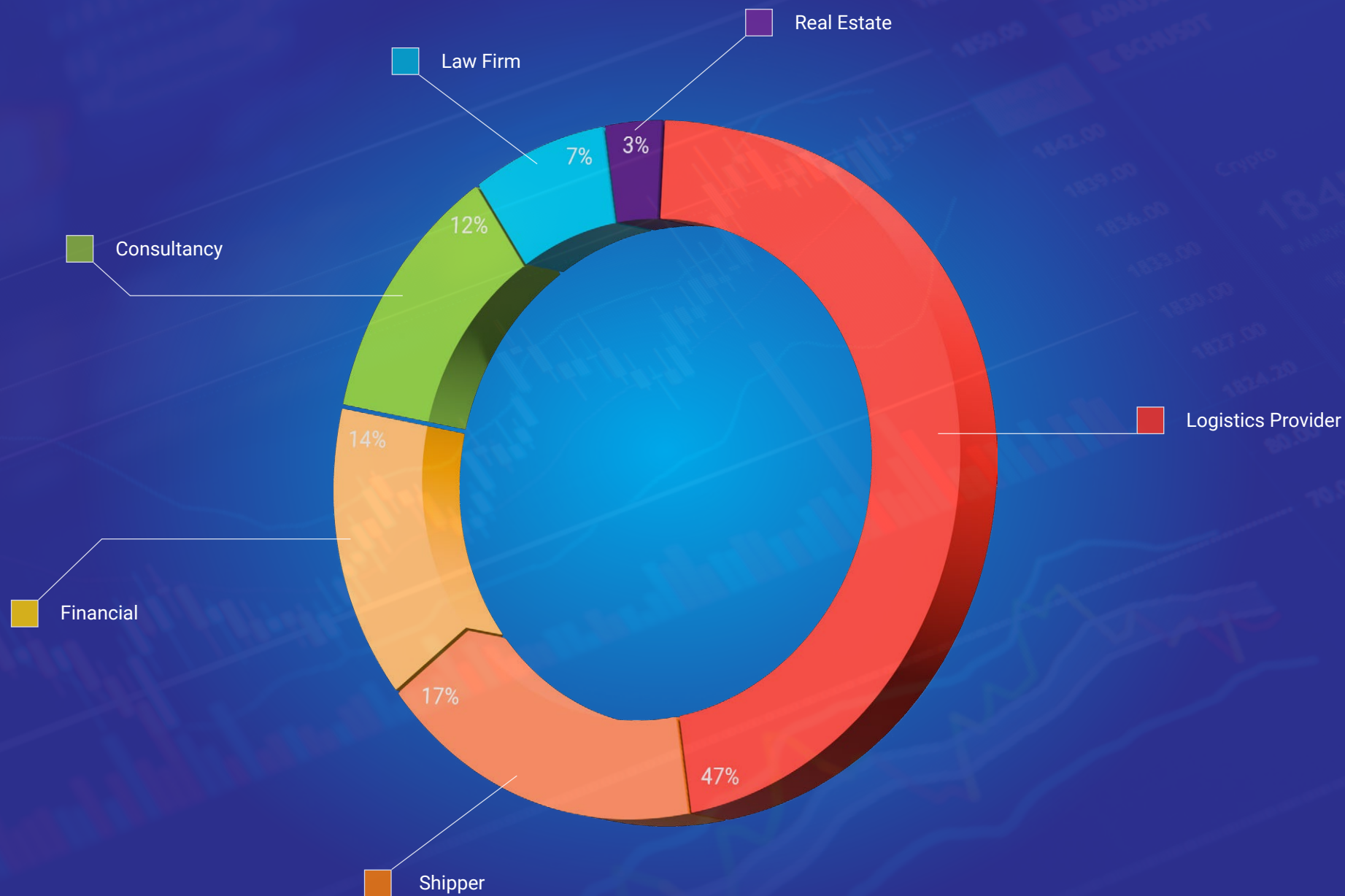
**Equities Analyst:** Predict the growth path for listed companies by mapping their exposure to different markets and sectors against Ti's market leading forecasts and determine your investment strategy.

**Due diligence:** Assess companies' growth prospects by understanding their market position and prospects for the markets in which they operate.

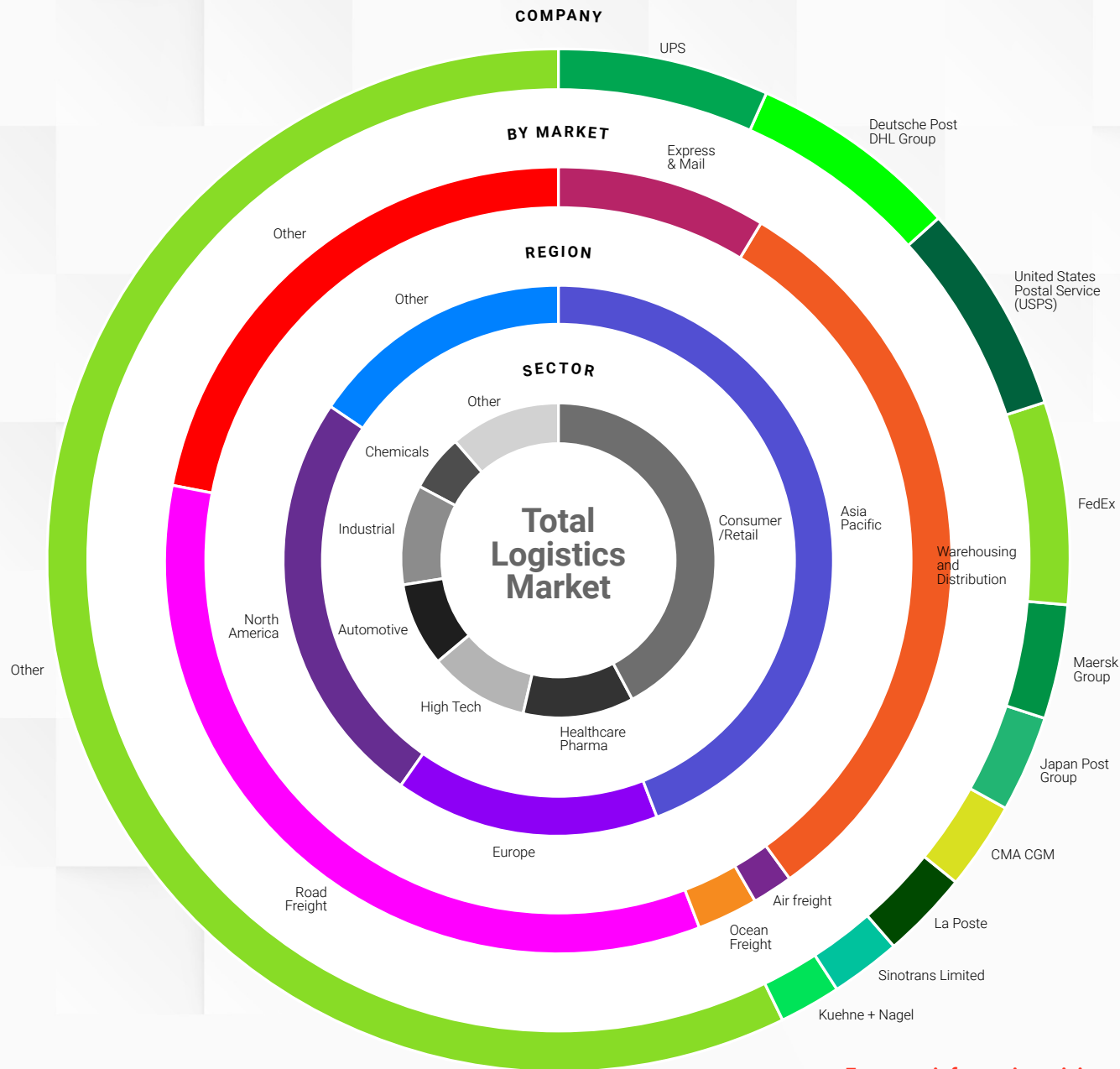
**Investor Prospectuses:** Highlight how each company is positioned in the competitive environment in which they operate and what the growth prospects for the markets they serve are.



# Who uses GSCi?



# GSCI: Logistics and Supply Chain in Focus



# GSCi Logistics Tracking Datasets

GSCi Logistics Tracking uses +180 datasets to monitor the key cost drivers affecting air, ocean, road and warehousing rates.

They provide essential outlooks for logistics costs over the coming four quarters, helping you to:

- Understand how pricing dynamics will affect LSPs' financial performance
- Use the pricing outlooks to map the profitability cycle for LSPs
- GSCi Logistics Tracking uses +180 datasets to monitor the key cost drivers affecting air, ocean, road and warehousing rates, holding over 100,000 piece of data which continues to grow with weekly updates.



The full set of data that supports each Logistics Tracker is available through the GSCi platform, allowing you to monitor changes throughout each quarter and extract the data you need in making day to day decisions.

# Logistics Market Sizing & Forecasting Datasets

GSCi delivers 280 Market size, growth and forecasts figures for:

- 4 Core Logistics Markets
- 11 Logistics Market Segments
- 8 Vertical Sectors
- 7 Regions
- 96 Countries

**In total, over 28,900 pieces of data**

## GSCi helps you: benchmark, plan future strategy, set expectations, track market development

2023 Market Update

Powerful industry survey data brings on the ground experience to you:



42.3% respondents think air freight rates will normalise in 2023



70% of logistics executives bracing for recession



53% are committed to net-zero emissions

Industry leading market growth forecasts for each logistics market:



e-commerce expected to grow by 7.9% in 2023



Global Express & Small Parcels to grow by 2.1%



European Road Freight to grow by 1.1%



Global Freight Forwarding to contract by 2.4%



Global Contract Logistics to grow by 3.1%

Market share data by revenue and volume for each key logistics market:



Top 20 Freight Forwarders have a 55.5% market share by revenue



Top 20 European Road Freight providers have a 13% market share by revenue



Top 10 Contract Logistics Providers have a 21.4% market share by revenue



Top 20 Ocean Freight Forwarders have a 63.5% market share by volume



Top 20 Air Freight Forwarders have a 77.4% market share by volume

Rates, volumes, capacity and other cost factors to help you make decisions:

Air Freight

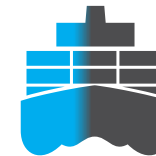


Air freight rates fell 41.6% on the Asia to Europe lane in December 2022



Capacity has recovered to 93% of the 2019 level

Ocean Freight



Headhaul rates fallen 34.3% vs October 2022



Backhaul down 18.1% year-on-year

European Road Freight



Spot rates up 18.1 points year on year / Contract rates up 19.0 points year on year (Q4 2022)



European road freight capacity index up 20.63 points year-on-year in March

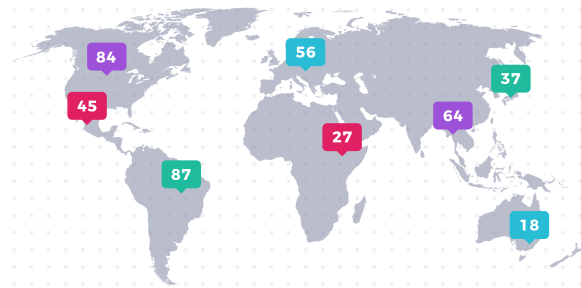


European road freight demand is forecast to increase by 1.1% in 2023

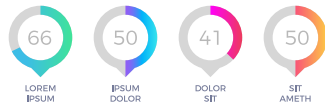


# Company Datasets

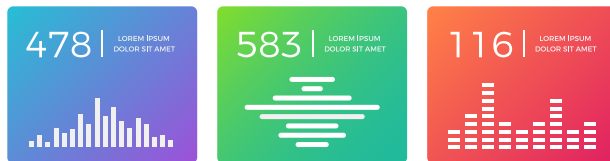
## Global Networks



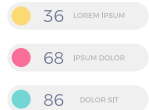
### Company Finances by Geography and Business Segment



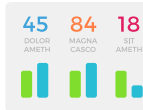
## Number of Employees by Company



### Fleet Size



### Employee Numbers



## Overall Logistics Rankings



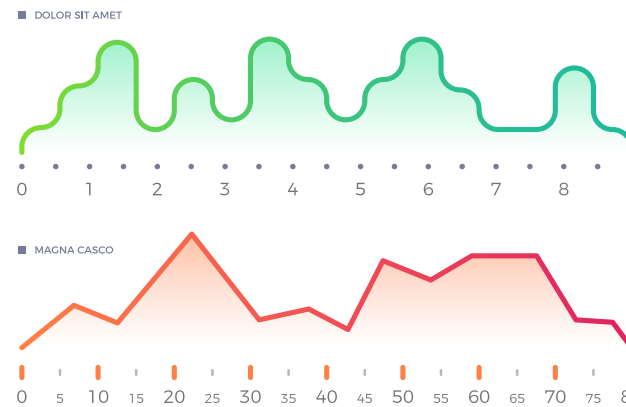
## Top 10 Company Rankings by Revenue



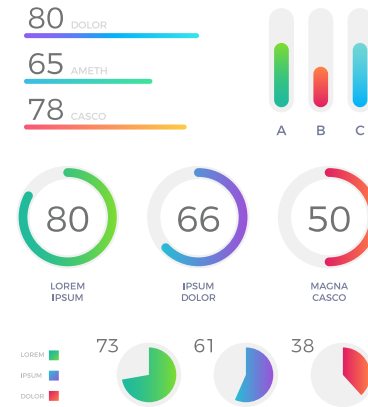
## Logistics Market Share Data



## Logistics Providers Network Capacity



## Rankings by Logistics Market





What else does access to GSCi provide?

**GSCi**

Market size, growth and Top 10's for 5 key logistics markets

> 3 Ti Market Reports

95% Customer retention

> 100 DATA SETS  
Prices, Volumes, Market Growth, Vertical Sector Benchmarking

329 Logistics provider profiles

Key data for 50 emerging markets

191 Comprehensive country profiles

19 different technology trends explained

Vertical sector | Logistics market | Logistics provider

Most & Least Potential Emerging Markets

Legend: North America (Green), Latin America (Yellow), Europe (Purple), Africa, Middle East (Orange), Asia Pacific (Pink)

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**GSCi**

- 1. Complete a registration form
- 2. Receive your log in
- 3. Access the user guide
- 4. Get started

GSCi's account management teams will be on hand throughout your subscription period to offer training and answer questions.

Sign up today: